

Editorial Calendar **month:** _____

EVENTS THIS MONTH holidays, seasons, theme, sales...

_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

BRAINSTORM BY CATEGORY list each category on your blog

Category: _____	Category: _____	Category: _____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
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Category: _____	Category: _____	Category: _____
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_____	_____	_____
_____	_____	_____
_____	_____	_____
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Star the best ideas (those that excite you & will help your audience) and use a calendar to schedule them. Yay for a plan!